

MITCHELL J. LANDRIEU, MAYOR
CITY OF NEW ORLEANS

OFFICE OF THE MAYOR

**MITCHELL J. LANDRIEU
MAYOR**

**EXECUTIVE ORDER
MJL 10-03**

WHEREAS, it is in the interest of the city to maximize the use of socially and economically disadvantaged business enterprises in accordance with applicable law;

WHEREAS, the City of New Orleans established a Disadvantaged Business Enterprise (“DBE”) Program to provide contracting opportunities for businesses owned by socially and economically disadvantaged individuals;

WHEREAS, to accomplish the stated goals of the DBE program, it is necessary to reform and strengthen the program; and

WHEREAS, to achieve a DBE program that is in the best interests of the City, it is necessary to appoint a Director of Supplier Diversity who shall be responsible for developing a model program and implementing it;

NOW, THEREFORE, I, MITCHELL J. LANDRIEU, by the authority vested in me as Mayor of the City of New Orleans by the Constitution and laws of the State of Louisiana and the Home Rule Charter and laws of the City of New Orleans, **HEREBY ORDER AS FOLLOWS:**

1. Effective Date

This Executive Order is effective upon the date of its issuance.

2. Purpose

The purpose of this Executive Order is to create the position of Director of Supplier Diversity.

3. Director of Supplier Diversity

The position of Director of Supplier Diversity is hereby created in the Procurement Office. The responsibilities of the Director of Supplier Diversity shall include but not be limited to developing



and implementing a model supplier and contractor diversity program that incorporates national best practices.

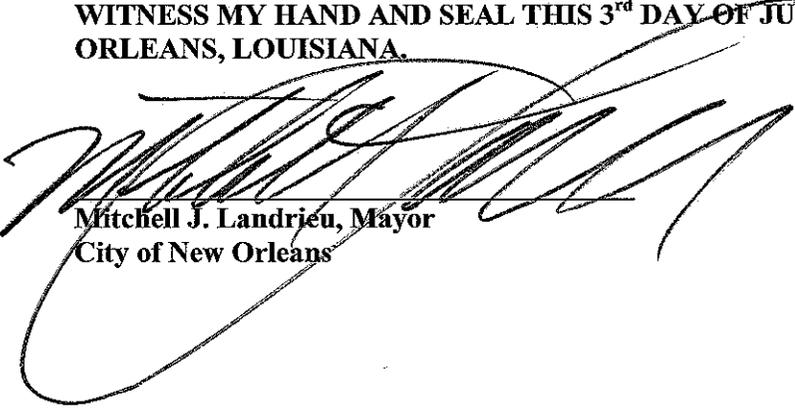
4. Meetings with Financial Institutions and Partner Entities

The Director of Supplier Diversity shall meet regularly with leaders of banks, community development financial institutions and other financial entities to seek resources to support financing for DBEs and gain advice on developing and operating the City's DBE program. The Director of Supplier Diversity shall also identify organizations and entities that will serve as partners in delivering technical assistance and capacity-building services to DBEs. The Director of Supplier Diversity shall provide a semi-annual report to the Mayor on the meetings held and partnerships developed.

5. Duration

This Executive Order will remain in effect until amended or suspended by a subsequent order approved in accordance with Section 4-206(3)(c) of the Charter.

WITNESS MY HAND AND SEAL THIS 3rd DAY OF JUNE, 2010 AT NEW ORLEANS, LOUISIANA.



**Mitchell J. Landrieu, Mayor
City of New Orleans**