



South Louisiana Region
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News Release
NEWS RELEASE

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FOR MEDIA ONLY

Red Cross Partners With EMS To Provide First Aid During Carnival and Super Bowl

NEW ORLEANS, LA. January 25, 2013 – The American Red Cross has prepared about 200 Red Cross volunteers from South Louisiana to operate first aid stations during Carnival and Super Bowl weekend. The Red Cross first aid stations begin Saturday.

The Red Cross is deploying three-person Red Cross "Foot Teams" to provide public safety assistance throughout crowded areas during select events.

"We are pleased to offer our support to the community, in partnership with Dr. and Mrs. Keith Van Meter and New Orleans Emergency Medical Services," said **Kay W. Wilkins**, CEO of the Southeast Louisiana Chapter. "Our volunteers hope to help alleviate some of the strain placed on New Orleans EMS and healthcare infrastructure by providing basic first aid care at some of the highly populated areas along the parade route and near Super Bowl events."

The Foot Teams and first aid station volunteers are trained in CPR and first aid and will coordinate with first responders to assist the ill and injured.

Volunteers will operate first aid stations along parade routes and at Super Bowl events in New Orleans on weekends from Saturday, January 26, through Fat Tuesday, February 13. Trained Red Cross volunteers run these stations, which are positioned along Uptown and Mid-City parade routes to treat minor illness and injuries of parade goers.

"The first aid stations are staffed with competent American Red Cross volunteers who are trained, CPR certified and know how to respond to injuries before the arrival of EMS personnel," said **Dr. Jeffrey Elder**, director of New Orleans Emergency Medical Services. "The City of New Orleans appreciates the help of the American Red Cross volunteers and the support of Dr. and Mrs. Keith Van Meter."

First aid stations are frequently established at large gatherings, such as parades, conventions, and sporting events.

"I am happy to support the American Red Cross first aid stations because they allow volunteers to engage in what they do best, providing the highest quality first line care to

our community,” Dr. Van Meter said, “We are proud to extend our support to the community as the city opens its doors to welcome visitors from around the globe.”

First Aid Station Locations

Date	Parade	FAS Location / Operating Time
SATURDAY 1/26/13	2:00p.m.----Uptown -Pontchartrain – 2:00p.m. -Choctaw after Ponch. -Sparta – 6:00p.m. -Pygmalion - 6:45p.m.	1:30p.m.-9:00p.m.---Uptown #1 St. Charles & Napoleon Ave. #2 Canal & Carondelet St.
SUNDAY 1/27/13	12:00pm----Uptown -Carrollton – Noon -King Arthur -1:15p.m.	11:30a.m.-4:00p.m.---Uptown #1 Canal & Carondelet

Super Bowl Weekend First Aid Stations

Friday 2/1/13	NFL Experience & Super Bowl events	Noon ---- Midnight #1 Woldenberg Park #2 TBD (Downtown)
Saturday 2/2/13	NFL Experience & Super Bowl events	Noon ---- Midnight #1 Woldenberg Park #2 TBD (Downtown)
Date	Parade	FAS Location / Operating Time
THURSDAY 2/7/13	5:45p.m.-----Uptown -Babylon - 5:45p.m. -Muses - 6:30p.m. -Chaos - 6:30p.m.	5:15p.m. - 11:00p.m. #1 St. Charles & Napoleon #2 St. Charles & Washington #3 St. Charles & Felicity #4 Canal & Camp
FRIDAY 2/8/13	6:00p.m.-----Uptown -Hermes - 6:00p.m. -D’Etat - 6:30p.m. -Morpheus - 7:00p.m.	5:30p.m. - 11:00p.m. #1 St. Charles & Napoleon #2 St. Charles & Washington #3 St. Charles & Felicity #4 Canal & Camp

Date	Parade	FAS Location / Operating Time	
SATURDAY 2/9/13	10:00am-----Uptown -NOMTOC - 10:45a.m. -Iris - 11:00a.m. -Tucks - Noon	Uptown-9:30am-3:00p.m. #1 St. Charles & Napoleon #2 St. Charles & Felicity	Mid City 12:00p.m.-11:00p.m. #E1 N Hennessey & Orleans 3:00p.m.-11:00p.m. #2 Carrollton & Bienville
	4:15p.m.-----Mid City -Endymion @ 4:15p.m.	Uptown & Mid City 10:00a.m.-11:00p.m. #3 Canal & Carondelet	

Date	Parade	FAS Location / Operating Time	
SUNDAY 2/10/13	11:00am-----Uptown -Okeanos - 11:00a.m. -Mid City - 11:45a.m. -Thoth - noon -Bacchus - 5:15p.m.	Uptown-10:30am-10pm #1 STC & Napoleon #2 STC & Washington #3 STC & Felicity #4 Canal & Carondelet	

MONDAY 2/11/13	5:15p.m.-----Uptown -Proteus - 5:15p.m. -Orpheus - 6:00p.m.	Uptown-4:45p.m.-9:00p.m. #1 St. Charles & Napoleon #2 St. Charles & Washington #3 St. Charles & Felicity #4 Canal & Carondelet	
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FAT TUESDAY 2/12/13	8:00am-----Uptown -Zulu – 8:00a.m. -Rex – 10:00a.m. -Elks Orleans after Rex - Crescent City after Elks	Uptown-7:30am-6pm #1 St. Charles & Napoleon #2 St. Charles & Washington #3 St. Charles & Felicity #4 Canal & Carondelet	
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About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or join our blog at <http://blog.redcross.org>.

The Southeast Louisiana Chapter serves more than 1.6 million people throughout Orleans, Jefferson, Plaquemines, St. Bernard, St. Charles, St. John, Assumption, Lafourche, Terrebonne, St. Mary, St. Tammany, Tangipahoa and Washington Parishes. For more information please call 504-620-3105. Join us on Facebook at www.facebook.com/RedCrossSELA or follow us on twitter: @RedCrossSELA.